



# DISCOUNT RETAILER NEW STORES SET UP SUPPORT

**Case Study:** Retail Services – Discount Retailer

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## Case Study: Retail Services – Discount Retailer

A discount retailer which boasts over 500 stores and employs more than 22,000 staff required the support of RGIS. It is the largest employer on Merseyside and is the largest independent grocer in the UK. The discount retailer carries a wide range of top quality, high street brands – from health and beauty products to household goods, food, toys and many other products.



### REQUIREMENT

The discount retailer was opening a number of new stores in a short space of time, and needed experienced merchandisers for support, so required RGIS to provide the following:

- **Four new stores to be opened in two weeks**
- **Remove stock** from old stores shelves
- New stores to be **fully stocked and merchandised**
- Get stock prepared at **warehouse** for new stores



### SOLUTION

The discount retailer partnered with RGIS to complete the **new stores set up project**, and provided the following:

- Scheduled between **10 and 25 experienced RGIS merchandisers** for each store
- **Emptied old stores stock** from shelves
- **Old store stock was packaged up** in preparation to be shipped to new stores
- New stores had shelves **stocked and merchandised**



### RESULTS

The discount retailer found that by outsourcing the **new stores set up project** to RGIS, the following was achieved:

- All new stores were **opened on-time**
- One store was able to open **ahead of schedule**
- All the stock was where it should be ready for the new store openings



By partnering with RGIS, the discount retailer found that the new stores were all **set up within the specified time frame** and were able to open on time



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People Services



Packaged Stock



Store Preparation



Fast Turnaround



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