



# ELECTRONIC SHELF LABELLING INSTALLATION

## Case Study: Electronic Shelf Labelling – Manufacturer

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A company manufactures the world's most reliable electronic shelf labels (ESL). Supporting retailers all over the world in solving key in-store challenges and meeting new retail demands with improved store operations and task management.

### REQUIREMENT

An electronic shelf labelling solution company, required support from RGIS to install electronic shelf labelling within 17 hypermarkets to ensure they could meet the timeline of one hypermarket per night. The company required the following:

- Support **installing electronic shelf labelling** in 17 hypermarkets
- To complete **one hypermarket per night**
- More than **50,000 electronic shelf labels** per hypermarket
- **Link the electronic shelf labels to the Stock Keeping Unit (SKU)** product code

### SOLUTION

An electronic shelf labelling solution company partnered with RGIS to complete the **electronic shelf labelling** project. RGIS provided the following:

- Teams of **80 experienced auditors** were allocated per hypermarket
- Scheduled eight hour shifts per hypermarket
- Dismantled old racking
- Set up **new racking**
- **Installed the electronic shelf labels** in the correct locations
- **Linked the electronic shelf labels to the stock keeping unit (SKU)** product code

### RESULTS

An electronic shelf labelling solution company found that by outsourcing the electronic shelf labelling project to RGIS, the following was achieved:

- All **17 hypermarkets** had electronic shelf labelling installed quickly and efficiently
- Minimum of **50,000 electronic shelf labels installed** per hypermarket
- The tight deadline requested, of one hypermarket per day, was achieved successfully



The electronic shelf labelling solution company found by partnering with RGIS, all **17 hypermarkets** had **electronic shelf labelling installed** within the timeline set of one store per night



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People Services



Electronic Shelf Labelling



Fast Turnaround



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