

WAREHOUSE MERCHANDISING SUPPORT **DURING COVID-19 PANDEMIC**

Case Study: Warehouse Support – Grocery Retailer

A grocery retailer needed a solution of warehouse merchandising support during the Covid-19 pandemic



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A grocery retailer that owns a number of franchises in Northern Ireland, have been distributing food and grocery-related products to the convenience retail sector for over 120 years.



REQUIREMENT

The grocery retailer needed a solution of warehouse merchandising support during the Covid-19 pandemic, and required RGIS to provide the following:

- Reduce backlog of deliveries that had been previously received
- Receive and process warehouse deliveries
- Merchandise stock onto the warehouse floor from deliveries
- Adhere to strict merchandise warehouse rules



SOLUTION

The grocery retailer partnered with RGIS to complete the warehouse merchandising project, and RGIS provided the following:

- Scheduled a team of four experienced RGIS merchandisers
- · Support for over a four-week period
- · RGIS merchandisers were trained with the strict merchandising warehouse rules
- Support receiving and processing warehouse deliveries
- Merchandised stock to correct locations within the warehouse



RESULTS

The grocery retailer found by outsourcing the warehouse merchandising project to RGIS, the following results were achieved:

- Orders were processed on time
- · Backlog was reduced to zero
- The customer was impressed with the high level of service received from RGIS

By partnering with RGIS, the grocery retailer found that the backlog was reduced and were impressed with the high level of service received from RGIS



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Staff Support



Receiving & Processing



Fast Turnaround



Satisfied Customers



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